

Medium	Tansport	Unit Sizes	Offline/Online	Interactivity	Color*	Ad Unit
Waiting Holders	Private Network	468 x 60	Online	Yes	Yes	Banner
Nokia Phone Message	Cell Phone	77 x 56	Online	No	No	Text
Nokia Phone Image	Cell Phone	78 x 28	Online	No	No	Banner
Digital Camera	Camera	80 x 80	Offline	No	Yes	Banner
Avantgo	Palm Platform	160 x 160	Offline/Online	Yes	No	Banner
Vindigo	Palm Platform	161 x 160	Offline/Online	Yes	No	Banner
Avantgo	Pocket PC Platform	162 x 160	Offline/Online	Yes	Yes	Banner
Vindigo	Pocket PC Platform	163 x 160	Offline/Online	Yes	Yes	Banner
Digital touch Screen Buttons	Internet	88 x 31	Online	Yes	Yes	Banner
Nokia 9290	Cell Phone	640 x 200	Online	Yes	No	Banner and streaming media
VCRs	Internet	320x460	Offline/Online	Yes	Yes	Banner and streaming media
Tivo	Internet	320 x 461	Offline/Online	Yes	Yes	Banner and streaming media
Store Kiosks	Private Network	1028 x 728	Offline	No	Yes	Banner and streaming media
Refrigerator Screens	Private Network	1028 x 728	Offline	Yes	Yes	Banner and streaming media
Washer and Dryer	Private Network	1028 x 728	Offline	Yes	Yes	Banner and streaming media
OnStar	Private Network	640 x 480	Offline	Yes	Yes	Banner and streaming media
Entertainment Command	Private Network	1028 x 728	Online	Yes	Yes	Banner and streaming media
Gas Pumps	Private Network	800 X 600	Offline	Yes	Yes	Banner and streaming media
Doctors Offices	Private Network	1028 x 728	Offline	Yes	Yes	Banner and streaming media
Audio Clips	Internet	30 second	Online	No	No	Banner and streaming media
Library	Private Network/Internet	1028 x 728	Offline/Online	Yes	Yes	Banner and streaming media
Bathrooms	Private Network/Internet	1028 x 728	Offline/Online	Yes	Yes	Banner and streaming media
Alarm Clock	Private Network/Internet	640 x 200	Offline/Online	Yes	No	Banner and streaming media

\* This is based on a majority of the media in the market place today.

