

		Average Monthly Rate													
Advertisement	Company	Size/Category/ Impressions	\$0-\$10	\$11-\$20	\$21-\$30	\$31-\$40	\$41-\$50	\$51-\$60	\$61-\$70	\$71-\$80	\$81-\$90	\$91-\$100	\$101-\$110	\$111-\$120	Other
		MegaBanner	OSDN	125 x125 with text									\$81		
MegaBanner	OSDN	125 x 400									\$81				
Premium Banner	OSDN	468 x 60							\$68						
Below the Fold	OSDN	125 x 125			\$27										
Below the Fold	OSDN	468 x 60			\$27										
Display Ad - Advertorial	OSDN	125 x125 with less than 100 words					\$45								
Display Ad - Powerbar	OSDN	125 x 400							\$68						
Square Tile	OSDN	125 x 125					\$41								
Skyscraper	OSDN	125 x 600													
Skyscraper	OSDN	120 x 600								\$72					
Messaging Unit	OSDN	330 x 280													\$125
Newsletter Sponsorships	OSDN	468 x 60 165,000 weekly views													\$5,000
Standing Banner	minonline														\$499
Standing Banner	prandmarketing														\$300
Homepage	AdAge	120x240													\$24,700
Daily Deadline	AdAge	120x240													\$9,600
Interactive Daily	AdAge	120x240													\$6,300
News & Features	AdAge	120x240													\$3,325
International Homepage	AdAge	120x240													\$3,325

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Interactive Hub	AdAge	120x240													\$2,500
Job Bank		120x240													\$6,375
Daily Deadline	AdAge	234x60													7200
Interactive Daily	AdAge	234x60													4725
News & Features	AdAge	234x60													2500
International Homepage	AdAge	234x60													2500
Interactive Hub	AdAge	234x60													1890
Homepage	AdAge	234x60													19750
AdAge.com Special Reports	AdAge	234x60													\$23,500 annually